

NOTE:
IDEAL FOR
CEILING HEIGHTS
8FT OR LESS



writeMAGNETIC

WriteMagnetic dry erase wallcovering features a mid high gloss dry erase surface that is neodymium (rare earth) magnet receptive. WriteMagnetic is a unique ferrous powdered vinyl that allows a surface to remain flexible yet permit the use of magnets. For walls taller than 8 feet, [writeMAGNETIC60](#) is recommended to reduce the number of seams from four to two. The commercial quality ensures durability. For more information on the variety of WriteWalls surfaces, please visit www.surfacematerials.com

functional

- Suitable for all collaborative writing needs
- Magnetic reception allows for a greater variety of uses
- Flexible roll goods suitable for installation on curved walls and columns
- Perfect solution for healthcare, education, hospitality and corporate installations

convenient

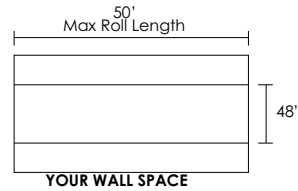
- Installed similarly to traditional vinyl wallcovering
- Horizontal installation provides a seamless writing surface across full walls & rooms
- Floor to ceiling applications provide the ultimate presentation wall

durable

- Easy to erase
- 10-year limited warranty
- Guaranteed not to delaminate or yellow over time
- Meets all of the same Type II wallcovering standards used to protect walls in high-traffic commercial installations



WriteMAGNETIC • WWMAG-WHITE



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specifications

easy install

WriteMagnetic should be carefully inspected BEFORE CUTTING to confirm that the correct surface and quantity have been ordered and shipped. If you are installing a large order, organize your rolls in sequence before beginning application. Proper surface preparation is critical for a high quality installation. Any imperfections can result in an unappealing finish. Entire wall surface must be smooth and primed with a high-quality, white latex primer.

We suggest hanging the dry erase wallcovering horizontally to eliminate seams in the writing area. For full wall applications, it is recommended a full width strip be centered on the wall in the most likely writing area (see diagram above). For walls taller than 8 feet, writeMAGNETIC60 is recommended to reduce number of seams from four to two. Use recommended tools and adhesive for proper installation. After hanging one horizontal strip (a maximum of 20') of dry erase material, examine the installed wallcovering for colour uniformity and overall appearance.

For complete preparation and installation instructions, please visit www.surfacematerials.com

accessories

WriteMagnetic is available with a complete line of accessories and optional finishing products. A wide selection of aluminum trims and marker trays offer convenience, cleanliness and aesthetic appeal. A full list of accessories follows in this catalogue, or visit www.surfacematerials.com

Care and maintenance items will ensure your installation endures everyday use. Choose from recommended markers, microfibre cloths and dry erase cleaners.

Accessories are sold separately and are all searchable online at www.surfacematerials.com

warranty

WriteMagnetic is covered by a ten year limited warranty. This warrants that WriteMagnetic will be free from any defects in material or workmanship and meet the design criteria noted in our specifications when properly applied and installed per our recommended installation instructions. For more details on the WriteMagnetic warranty, please visit www.surfacematerials.com

Note: For best results, rare earth or Neodymium magnets are recommended for WriteMagnetic.

physical properties

Product Code	Roll Size	Width	Backing	Film Weight	Fabric weight
WWMAG-WHITE	50ft	48"	100% Cellulose (1.25 oz / sq yd)	0.95 oz / sq yd	1.80 oz / sq yd
Vinyl Weight	Total Weight	Laminate Thickness	Total Thickness	Tensile Strength	Tear Strength
51.25 oz / sq yd	53.45 oz / sq yd	1 mil	30 mils	275 x 208 Lbs (ASTM D 5034)	11.8 x 7.2 Lbs (ASTM D 2261)
Flame Resistance	Solvent Resistance	Abrasion Resistance	Colourfastness		
Class A (ASTM E-84)	1,000 Double rubs w/ MEK (ASTM D 4752)	20,000 Double rubs (ASTM D 3597) Wyzenbeek	Class 4.5 - 5 at 200 AFU (AATCC 16E)		