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DIGITAL WALLCOVERINGS



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Surface Materials works with architects, interior designers, contractors and building owners to help them fully realize their design vision. With a territory covering 15 states in the Midwest and Northeast, Surface Materials' team supports each design project with unique interior finish products that bring a design concept to life.

Surface Materials  
6655 Parkland Blvd | Solon, OH 44139  
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- Exclusive, high-resolution, print-ready designs that are only available in this program.
- Ready to specify as is or adapt to your needs. Custom design & color. Custom layouts & sizing. Whatever you need.
- Wide choice of materials including our standard recycled Type II 20 oz. commercial wallcovering, window film, eco-friendly & organic, and exotic substrates.

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[www.findyourlevel.com](http://www.findyourlevel.com)

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L21121CD Float - Spectrum

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Float



L21121CD Float - Spectrum



L21122CD Float - Grape Soda



L21124CD Float - Root Beer

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21031CD Taj - Indigo

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Taj



L21032CD Taj - Purple Sapphire



L21033CD Taj - Madras Red



L21031CD Taj - Indigo

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21041CD Misty Glade - Red Oak

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## Misty Glade



L21042CD Misty Glade - Sapling



L21043CD Misty Glade - Blue Ridge



L21044CD Misty Glade - White Mist  
Custom Option - Isolate Element and Zoom In

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21051CD Glade Texture - Red Oak

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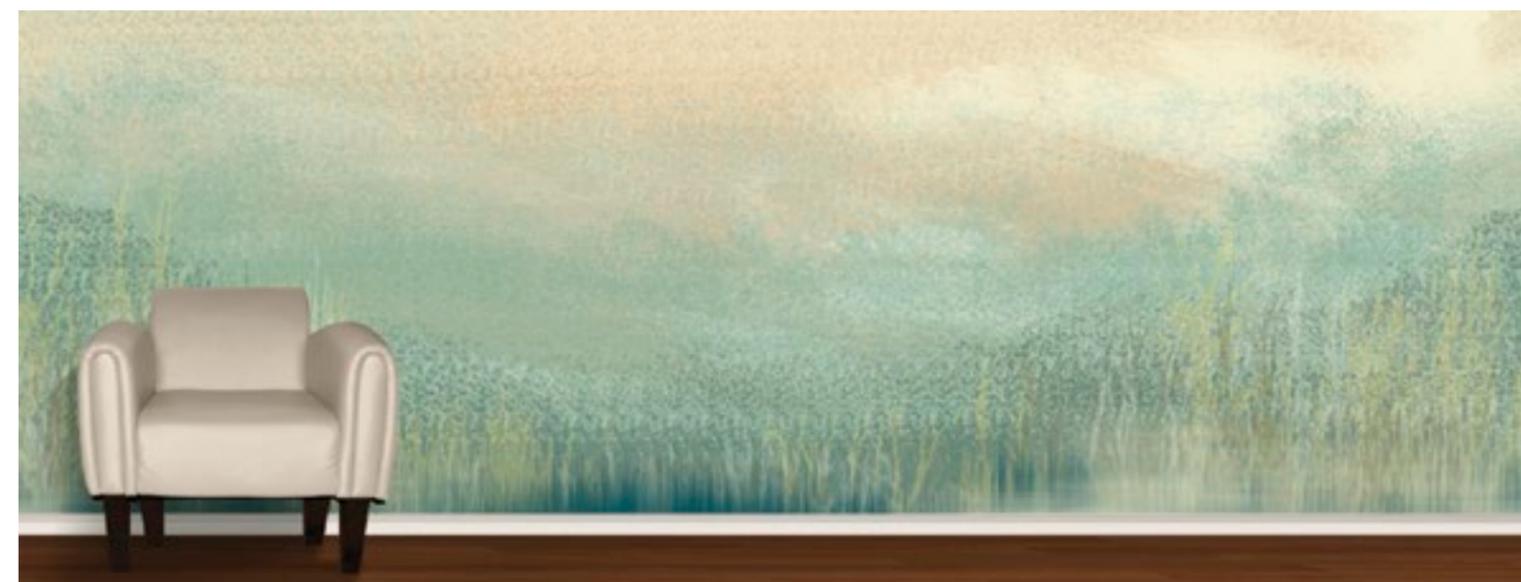
## Glade Texture



L21051CD Glade Texture - Red Oak



L21053CD Glade Texture - Blue Ridge



L21052CD Glade Texture - Sapling

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21001CD Facet - Prism

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## Facet



L21002CD Facet - Aquamarine



L21003CD Facet - Tiger's Eye



L21002CD Facet - Aquamarine  
Substrate Option - Print on Clear Window Film

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



Facet Grid



L21011CD Facet Grid - Tourmaline Green



L21012CD Facet Grid - Malachite



L21014CD Facet Grid - Smoky Topaz



L21015CD Facet Grid - Turquoise



L21013CD Facet Grid - Peridot



L21016CD Facet Grid - Crystal Lime



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## Facet Dimensional



L21021CD Facet Dimensional - Amber



L21024CD Facet Dimensional - Amethyst



L21025CD Facet Dimensional - Ancient Emerald



L21026CD Facet Dimensional - Citrine



L21022CD Facet Dimensional - Garnet



L21023CD Facet Dimensional - Jadeite



L21064CD Willow Wisp - Bright Willow

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## Willow Wisp



L21062CD Willow Wisp - Blue Sedge



L21063CD Willow Wisp - Woodrush



L21065CD Willow Wisp - Goldenrod

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21071CD Willow Wisp Outline - Japanese Maple | Custom Option - Add Butterfly

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## Willow Wisp Outline



L21074CD Willow Wisp Outline - Sea Glass



L21075CD Willow Wisp Outline - Clover



L21076CD Willow Wisp Outline - Bluegrass  
Custom Option - Isolate Elements and Rotate 90°

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21092CD Bandwidth - Copper Crystal | Custom Option - Rotate 90°

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## Bandwidth



L21094CD Bandwidth - Sonic Lime



L21093CD Bandwidth - Cream Quartz



L21091CD Bandwidth - Blue Glass  
Custom Option - Rotate 90° and Mirror Image

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21133CD Central Park - Spring Green

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## Central Park



L21131CD Central Park - Walnut



L21132CD Central Park - Redbud



L21134CD Central Park - Pine Forest  
Custom Option - Zoom In

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21102CD Leaf Shadows - Plum

## Leaf Shadows



L21105CD Leaf Shadows - Chestnut



L21101CD Leaf Shadows - Cedar Blue  
Custom Option - Zoom In



L21103CD Leaf Shadows - Citrus



L21108CD Leaf Shadows - Tangelo  
Custom Option - Isolate Elements and Zoom In



L21112CD Shadow Texture - Plum

## Shadow Texture



L21114CD Shadow Texture - Birch Grey



L21116CD Shadow Texture - Copper Spice  
Custom Option - Zoom In



L21115CD Shadow Texture - Chestnut  
Custom Option - Zoom In and Rotate and 45°



L21113CD Shadow Texture - Citrus



L21081CD High Rise - Bright City Lights

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## High Rise



L21082CD High Rise - Urban Blues

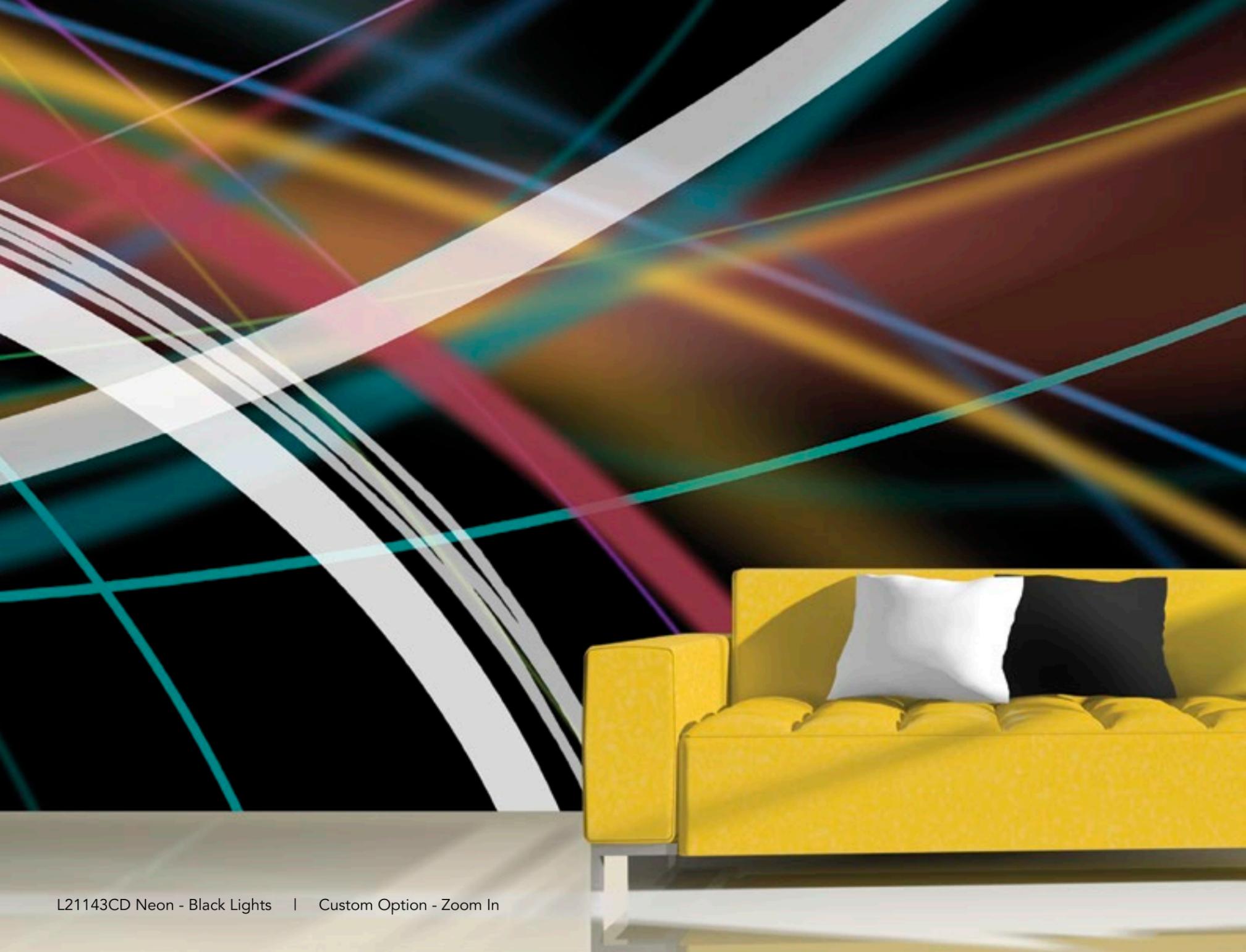


L21083CD High Rise - Coffee to Go



L21082CD High Rise - Urban Blues  
Custom Option - Reposition Elements and Add Custom Names

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21143CD Neon - Black Lights | Custom Option - Zoom In



L21141CD Neon - Stop Sign



L21144CD Neon - Go Green



L21142CD Neon - Caution  
Custom Option - Rotate and Zoom In



L21201CD Navigate - Sepia

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Navigate



L21203CD Navigate - Vellum Grey



L21202CD Navigate - Parchment



L21204CD Navigate - Earthen Sky

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21163CD Cursive - Copper

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Cursive



L21162CD Cursive - Linen



L21161CD - Bronze Patina

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21181CD Cursive Shadow - Moss

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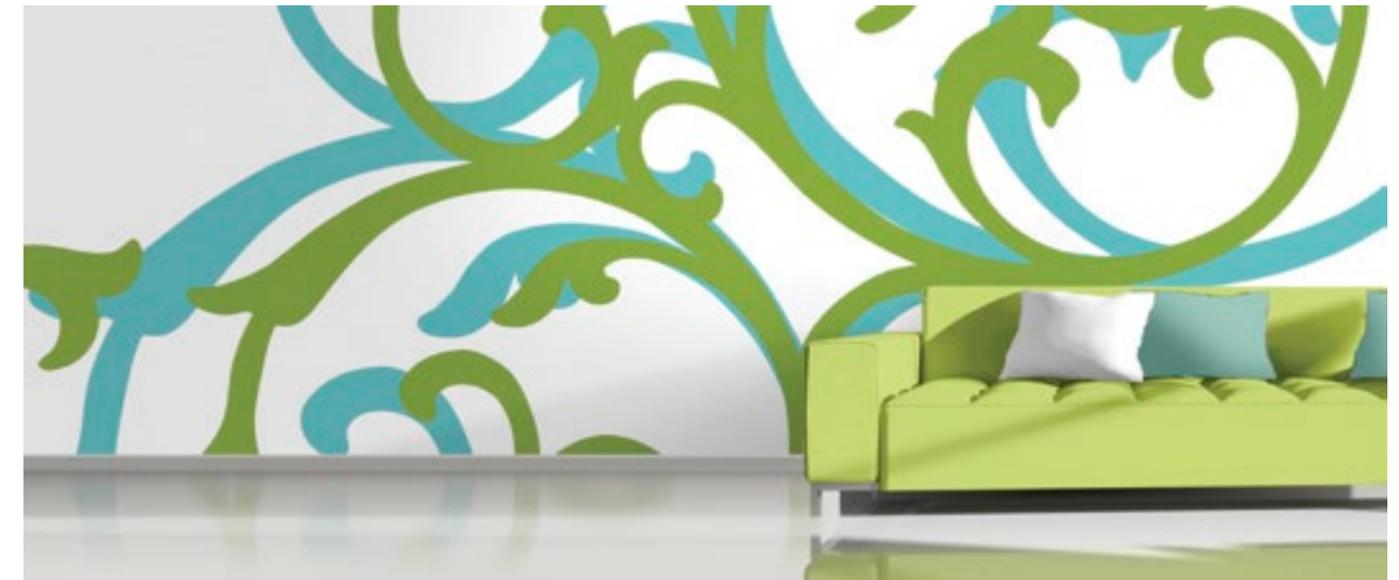
## Cursive Variants



L21191CD Cursive Script



L21171CD Cursive Interlock



L21182CD Cursive Shadow - Lime

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L21151CD Ripple - Radiant Red | Substrate Option - Print on Clear Window Film

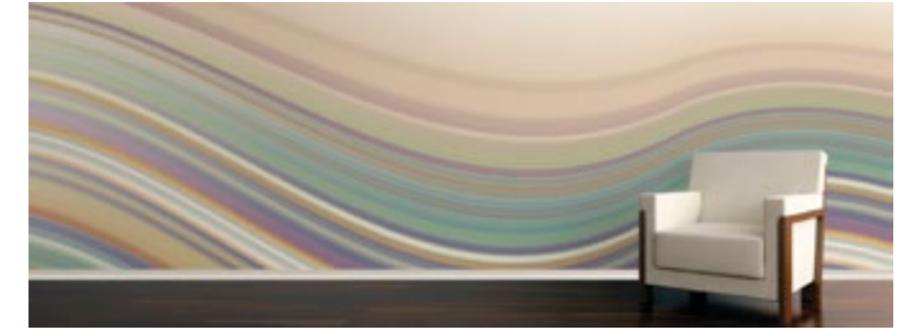
# level

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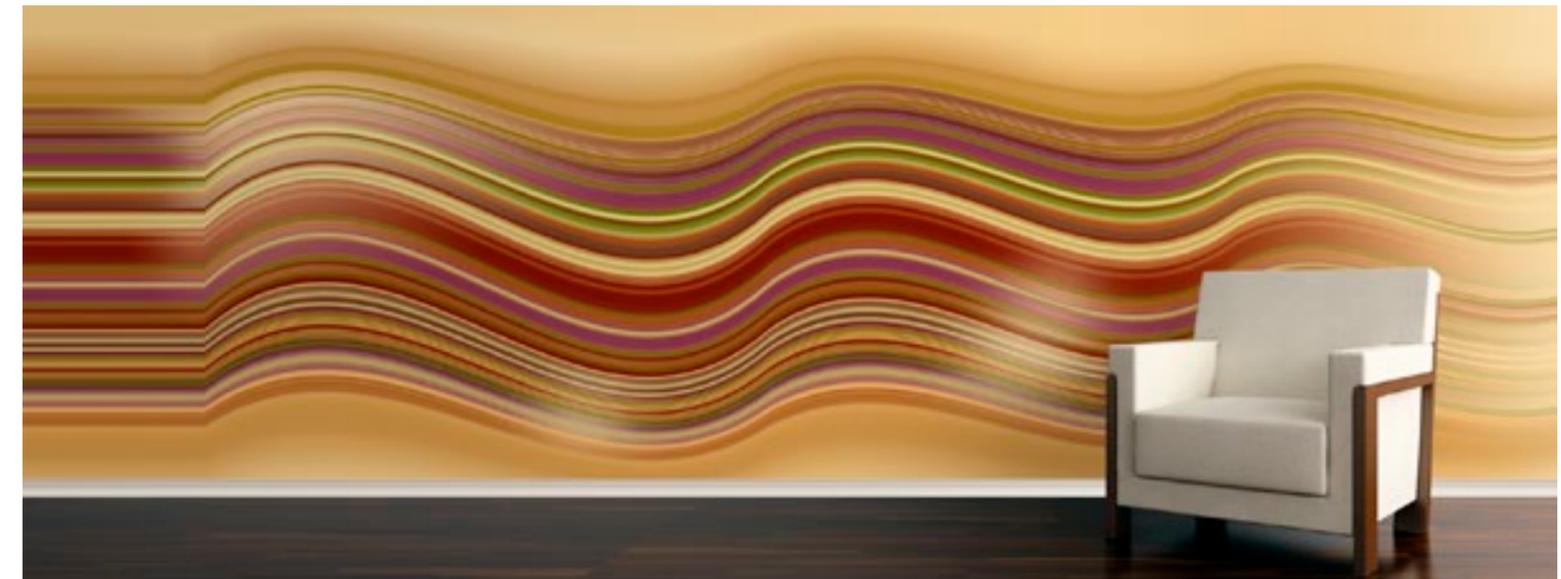
## Ripple



L21153CD Ripple - Night Sky



L21152CD Ripple - Sand Dune  
Custom Option - Zoom In



L21151CD Ripple - Radiant Red

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2500LV Aurora Stripe - Cosmos

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## Aurora Stripe



I2503LV Aurora Stripe - Storm  
Custom Option - Rotate 90°



I2501LV Aurora Stripe - Big Sky  
Custom Option - Rotate 90°



I2502LV Aurora Stripe - Borealis

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2506LV Aurora Offset Stripe - Big Sky | Custom Option - Rotate 90°

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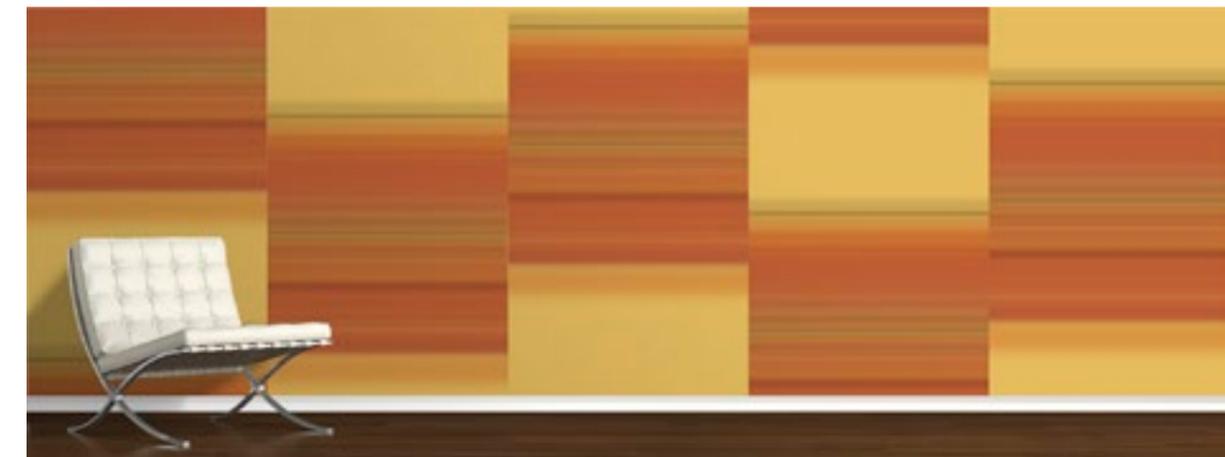
## Aurora Offset Stripe



I2507LV Aurora Offset Stripe - Borealis



I2505LV Aurora Offset Stripe - Cosmos



I2508LV Aurora Offset Stripe - Storm

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2510LV Flourish - Quill



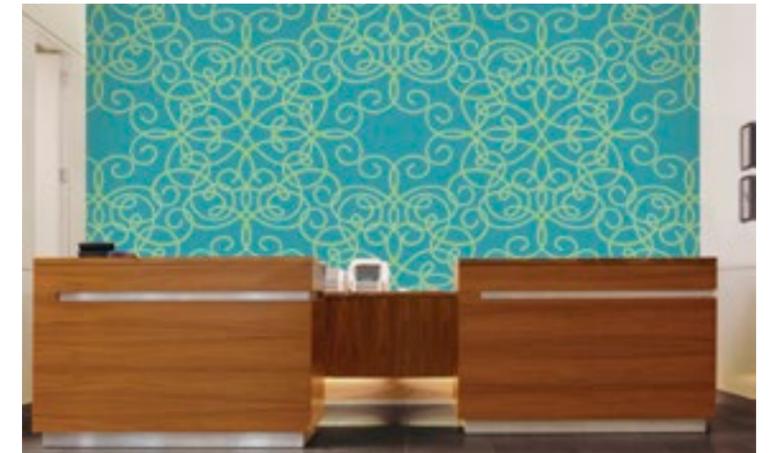
I2513LV Flourish - Notation  
Custom Option - Crop for Headboard



I2511LV Flourish - Graffiti  
Custom Option - Crop for Headboard



I2514LV Flourish - Scribe  
Custom Option - Rotate 90°



I2512LV Flourish - Italics



I2594LV Flourish Signature - Sumi | Custom Option - Zoom In

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## Flourish Signature



I2593LV Flourish Signature - Etch



I2518LV Flourish Signature - Italics  
Substrate Option - Print on Clear Window Film



I2519LV Flourish Signature - Notation  
Custom Option - Add Logo



I2517LV Flourish Signature - Graffiti  
Custom Option - Crop for Headboard

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



L11184CD Forget Me Knot - Garland White

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## Forget Me Knot



L11183CD Forget Me Knot - Dandelion



L11181CD Forget Me Knot - Heartstrings



L11182CD Forget Me Knot - Licorice Twist

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2524LV Kerfluffle - Kerflooy

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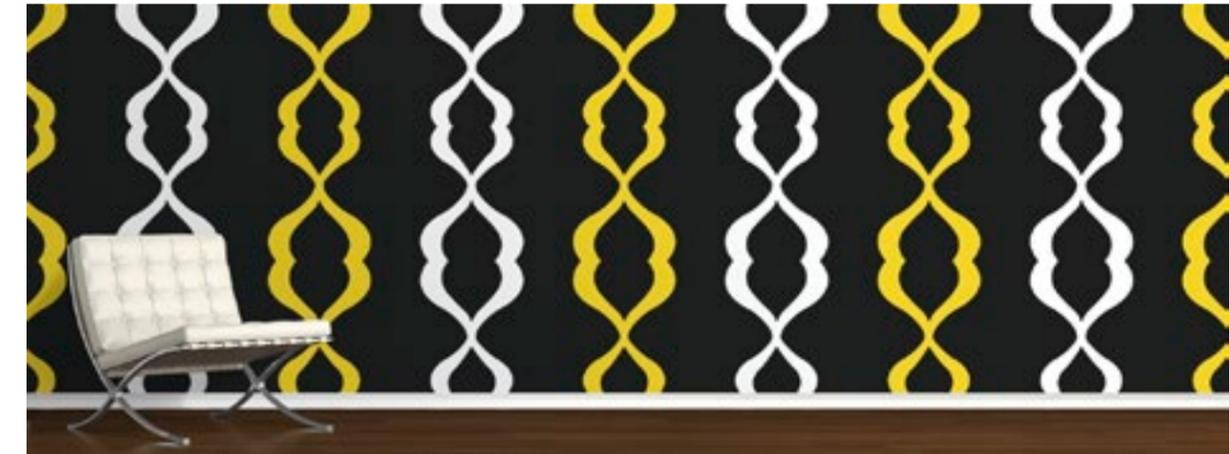
## Kerfluffle



I2523LV Kerfluffle - Kerplop



I2522LV Kerfluffle - Kerplunk  
Custom Option - Remove Elements



I2595LV Kerfluffle - Kerchief

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2531LV Kerfluffle Medallion - Kerplop | Substrate Option - Print on Clear Window Film

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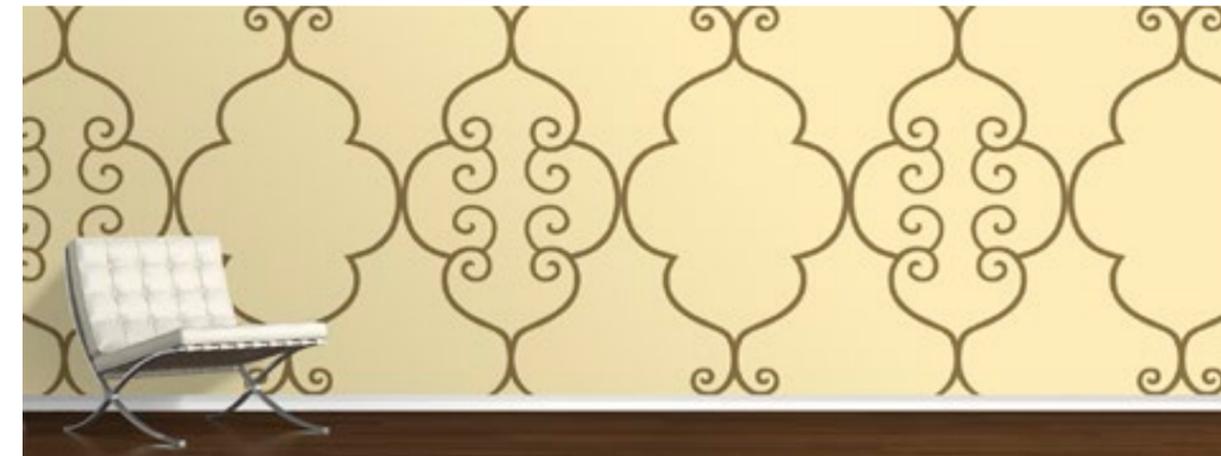
## Kerfluffle Medallion



I2597LV Kerfluffle Medallion - Kerchief  
Custom Option - Zoom In



I2532LV Kerfluffle Medallion - Kerfloey  
Custom Option - Rotate 90°



I2530LV Kerfluffle Medallion - Kerplunk  
Custom Option - Zoom In

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2596LV Kerfluffle Stripe - Kerchief | Substrate Option - Print on Clear Window Film

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## Kerfluffle Stripe



I2526LV Kerfluffle Stripe - Kerplunk  
Custom Option - Rotate 90°



I2527LV Kerfluffle Stripe - Kerplopp



I2528LV Kerfluffle Stripe - Kerfloey

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I2536LV Petal Pushers - Goldenrod | Custom Option - Create Repeat Pattern

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## Petal Pushers



I2534LV Petal Pushers - Bellflower



I2537LV Petal Pushers - Leaflet



I2535LV Petal Pushers - Botanist

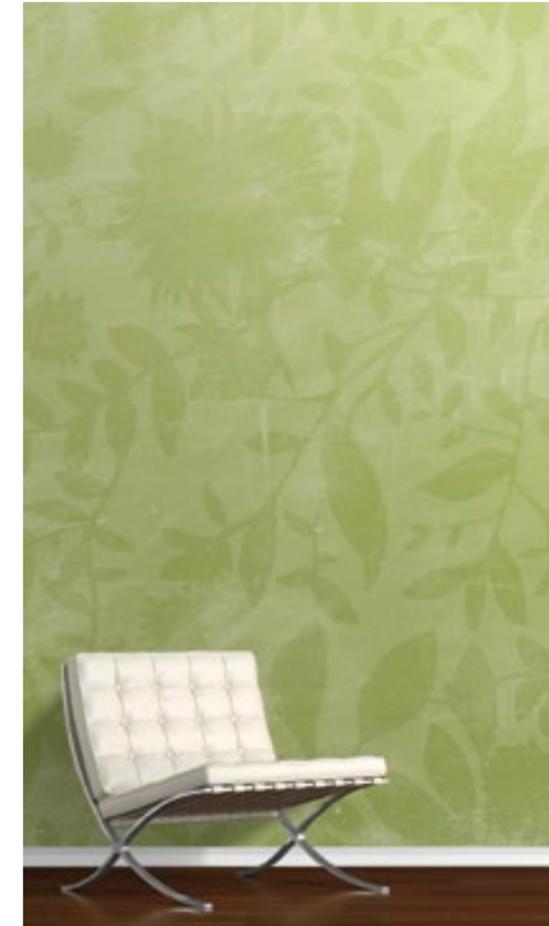
More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



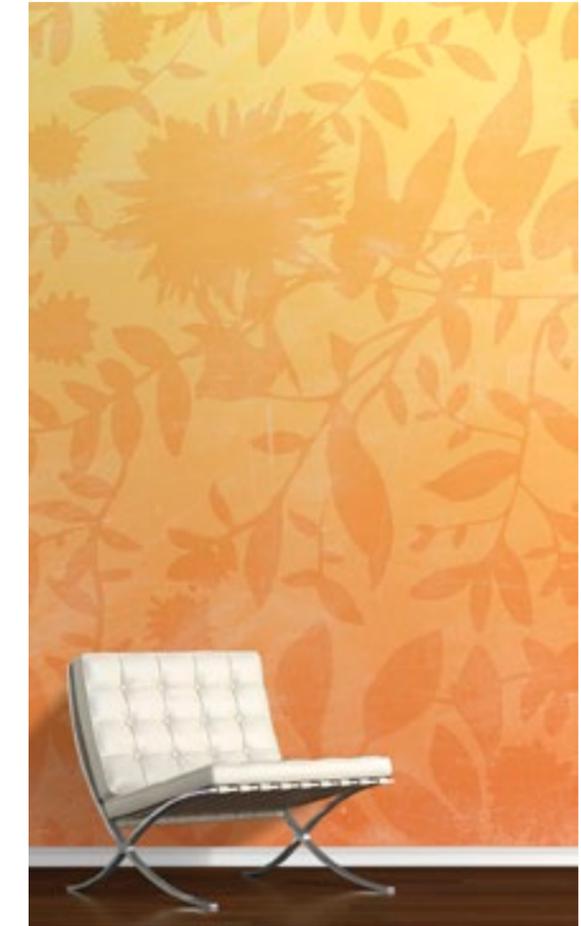
I2539LV Petal Pushers Texture - Bellflower



I2541LV Petal Pushers Texture - Goldenrod



I2542LV Petal Pushers Texture - Leaflet



I2540LV Petal Pushers Texture - Botanist



I2546LV Razzle Dazzle - Razzmatazz

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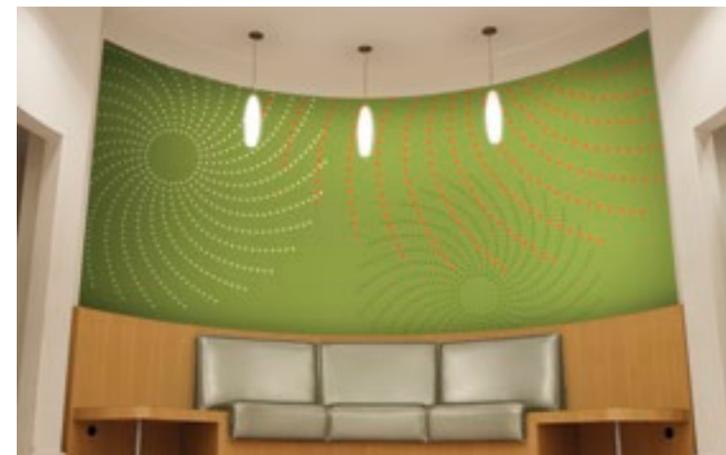
## Razzle Dazzle



I2544LV Razzle Dazzle - Jazzfest  
Custom Option - Isolate Elements and Zoom In



I2545LV Razzle Dazzle - Pizzazz



I2547LV Razzle Dazzle - Snazzy



I2598LV Razzle Dazzle - Sizzle  
Custom Option - Isolate Elements and Zoom In

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2601LV Rosie - Corsage

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Rosie



I2549LV Rosie - Rivet



I2550LV Rosie - Rosie Cheeks  
Custom Option - Zoom In



I2552LV Rosie - Thorn



I2551LV Rosie - Soft Petal

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2557LV Shoot the Breeze - Windblown | Substrate Option - Print on Clear Window Film

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## Shoot the Breeze



I2555LV Shoot the Breeze - Upwind  
Custom Option - Rotate 90°



I2554LV Shoot the Breeze - Crosswind  
Substrate Option - Print on Clear Window Film



L11111CD Shoot the Breeze - Summer Winds

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2560LV Sycamore - Ashburn

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## Sycamore



I2561LV Sycamore - Sylvan



I2559LV Sycamore - Ablaze



I2562LV Sycamore - Willow Bark

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I2566LV Synchronized Swimming - Reef | Substrate Option - Print on Frosted Window Film

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## Synchronized Swimming



I2564LV Synchronized Swimming - Deep Sea Diving  
Substrate Option - Print on Clear Window Film



I2565LV Synchronized Swimming - Goldfish  
Substrate Option - Print on Frosted Window Film



I2567LV Synchronized Swimming - Snorkel

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L11142CD The Great Vine - Chardonnay

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## The Great Vine



L11141CD The Great Vine - Tawny Port



L11144CD The Great Vine - Concord Grape



L11143CD The Great Vine - Cyprus Green  
Custom Option - Zoom In

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2576LV X Ray Vision - Negative

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## X Ray Vision



I2574LV X Ray Vision - Aura



I2575LV X Ray Vision - Inner Glow  
Substrate Option - Print on Clear Window Film



I2577LV X Ray Vision - Positive  
Substrate Option - Print on Clear Window Film



I2578LV X Ray Vision - Radiant

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I2583LV X Ray Vision Squared - Radiant

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## X Ray Vision Squared



I2580LV X Ray Vision Squared - Aura

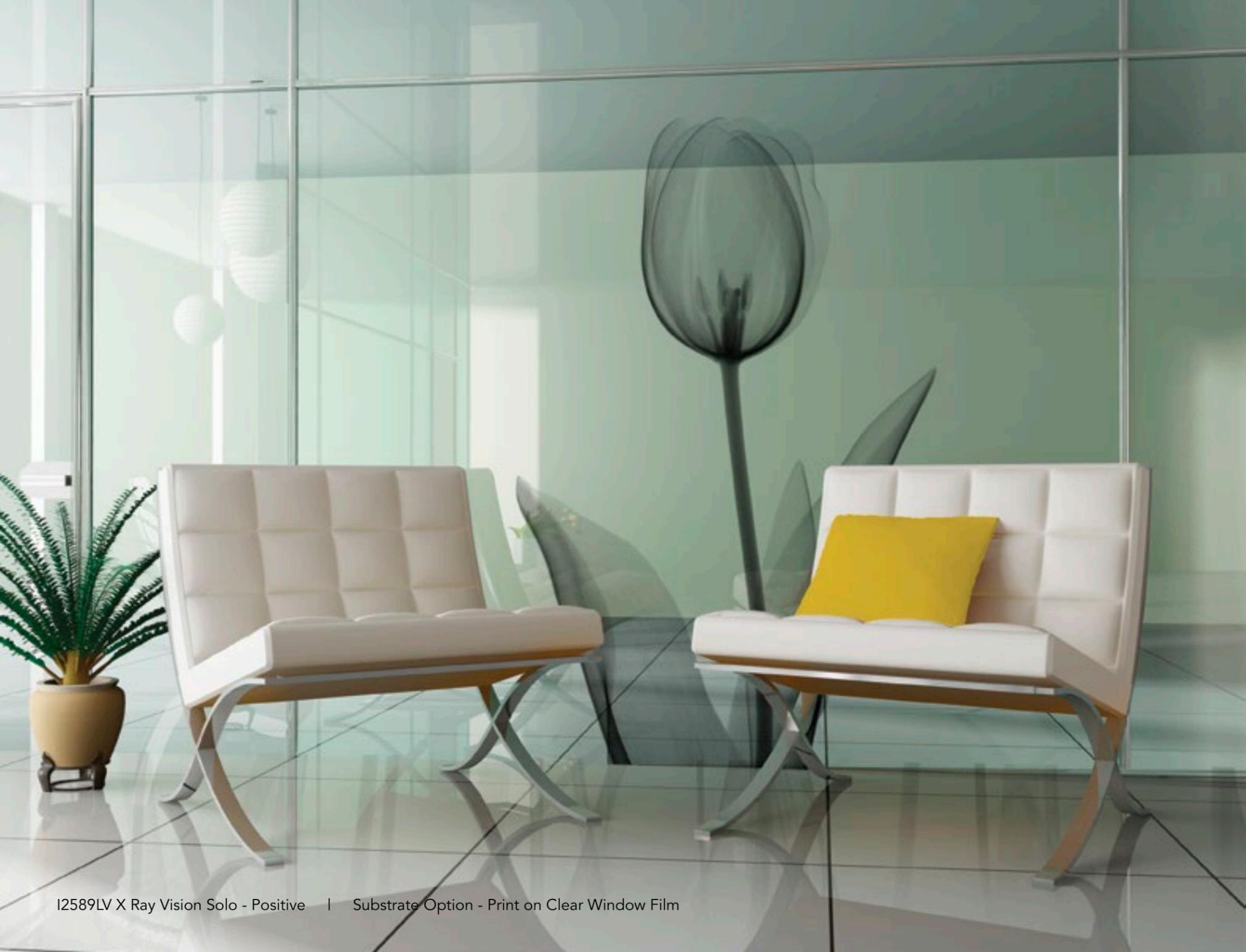


I2582LV X Ray Vision Squared - Negative/Positive



I2581LV X Ray Vision Squared - Inner Glow

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)

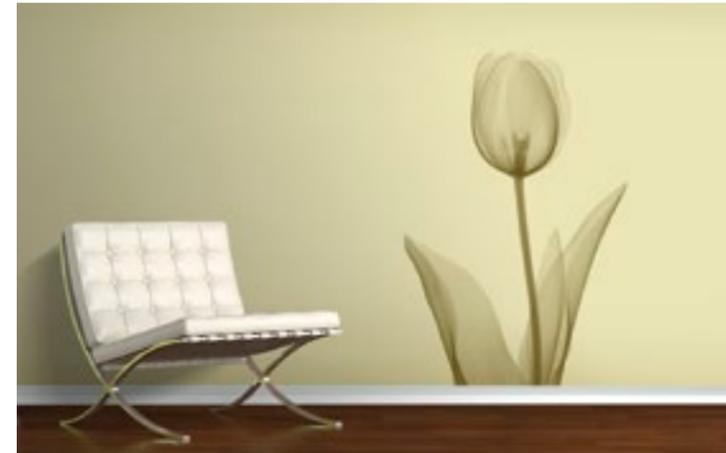


I2589LV X Ray Vision Solo - Positive | Substrate Option - Print on Clear Window Film

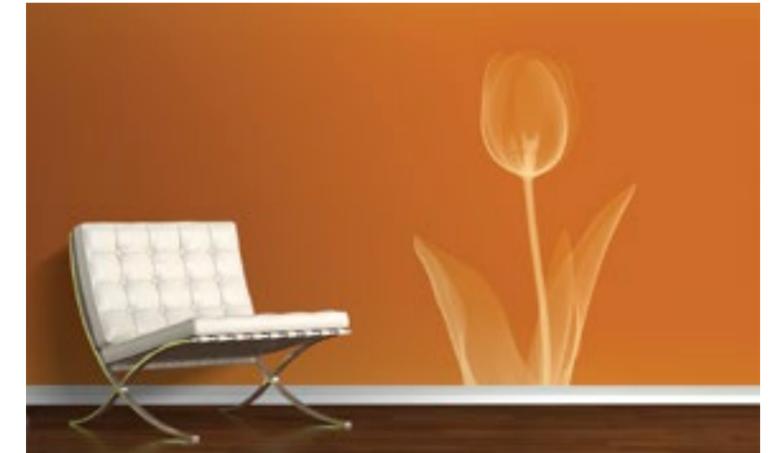
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## X Ray Vision Solo



I2585LV X Ray Vision Solo - Aura



I2586LV X Ray Vision Solo - Inner Glow



I2590LV X Ray Vision Solo - Radiant



I2587LV X Ray Vision Solo - Negative

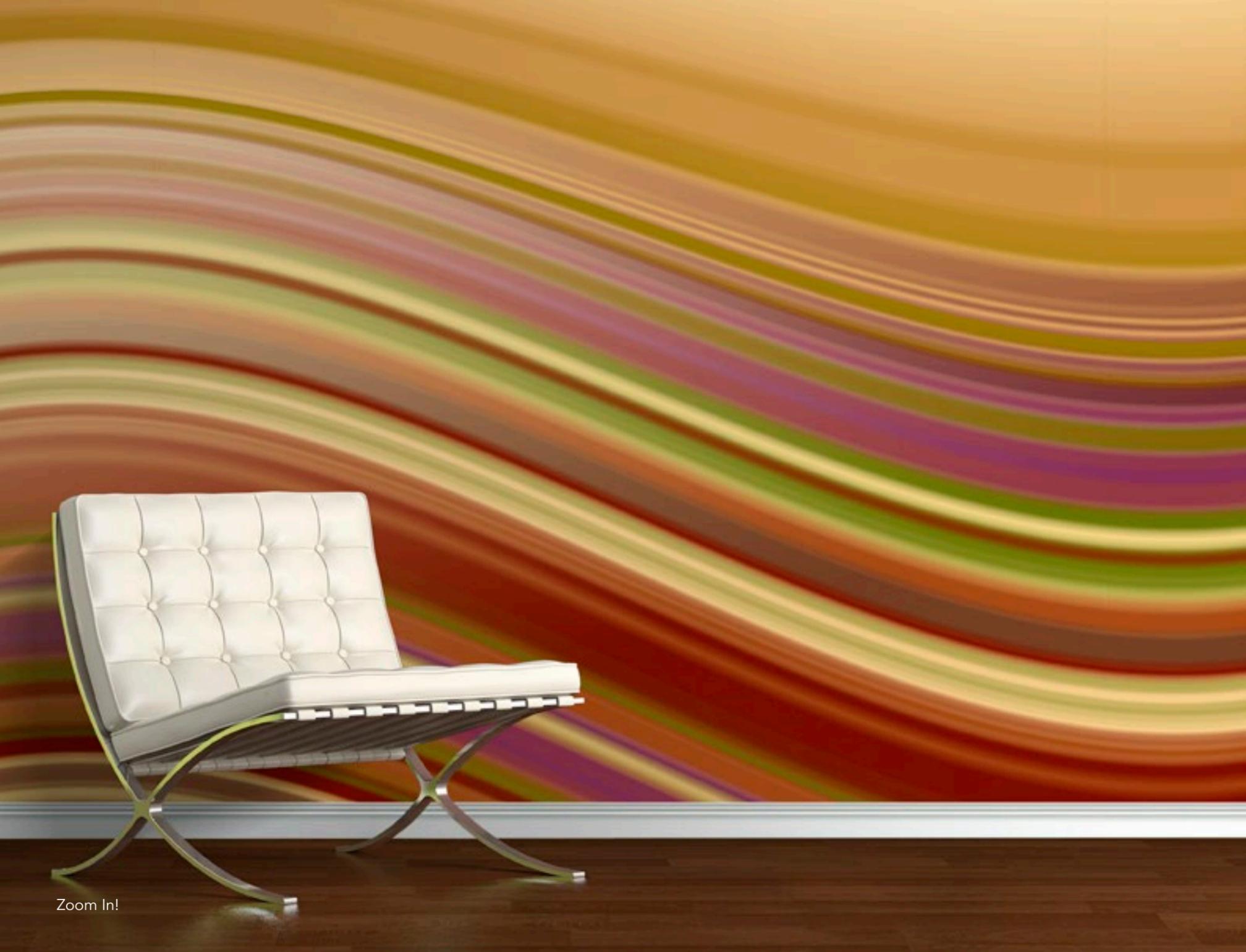
More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



- 82 **Zoom In!**  
Increase the scale of a design for maximum impact.
- 84 **Simple & Easy**  
Basic layout changes create dramatically different looks.
- 86 **Express Color**  
Designs featuring flat areas of solid color are ideally suited to color customization.
- 88 **Custom Color**  
Complex designs can be altered to blend with your custom color palette.
- 90 **Point of Departure**  
Let our designs spark your imagination and inspire new ideas.
- 92 **Substrates**  
Enhance the tactile interest of a design with specialty substrates.
- 94 **Design Archives**  
Access over 25 years of extraordinary designs.
- 96 **Custom Design**  
If you can dream it, we can create it.

View the entire collection and find more information, ideas, and support at:

[www.findyourlevel.com](http://www.findyourlevel.com)



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Zoom In!



Big...



Bigger...

The entire mood of a design can be changed by simply altering its scale. Zoom in to create a bold, sweeping graphic, or scale down and repeat the pattern.



Biggest!

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Rotate 90° and Create Mirror Image

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Simple & Easy

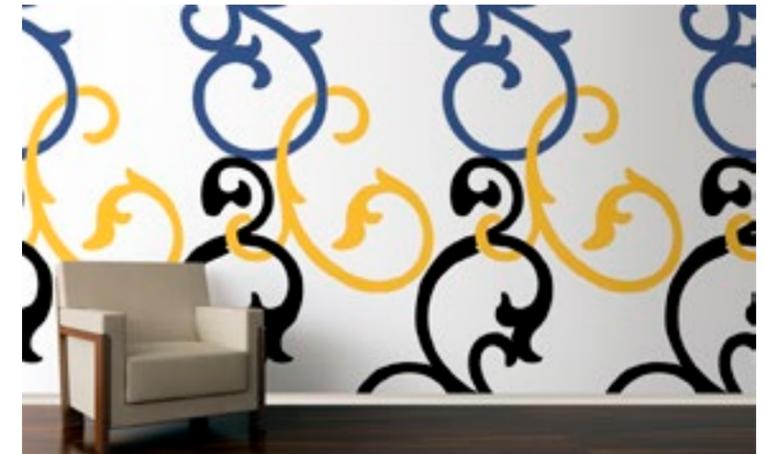


Specify As Is



Isolate Elements

Simple adjustments can create dramatically different looks. Rotating or flipping a pattern can adapt it to better fit a space. Isolating individual design elements offers even greater creative options.



Rotate 90° and Create Stripe

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Add Colors

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## Express Color



Specify As Is



Change One Color

Designs featuring flat areas of solid color are ideally suited to color customization. The Color Target Sheets (see page 103) offer over 1,000 different hues that can be quickly and affordably placed into any of these designs to adapt them to your palette.



Add Colors

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



Modify Colors to Blend

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## Custom Color



Specify As Is



Specify As Is

Designs with complex textures and layers can be altered to blend with your custom color palette.



Modify Colors to Blend

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



Spark a New Idea

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## Point of Departure



Specify As Is



Blur and Modify

Let our designs spark your imagination and inspire new ideas. Each Level design is both a ready-to-specify, finished piece of art and a concept - a rough sketch open to any number of interpretations and alterations until it's the perfect fit.



Rotate 90° and Create Stripes

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



Print on Frosted Window Film

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## Substrates



Print on Self-Adhesive Materials



Print on Natural Fibers

The material on which a pattern is printed is an integral part of the design. The texture of a substrate can substitute for the original background of a design, giving it an entirely new interpretation.



Print on Wood Veneer

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



I2347SC Twigg - Dusk

# leVel

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## Design Archives



FW3030B Tuscan Scenic



FW3010B Watercolor Journey

Don't see what you're looking for? Browse our extensive library of thousands of designs. Go to [www.findyourlevel.com](http://www.findyourlevel.com) and click on the **Design Archives** link.



I2378SC Gingko - Red

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



# level

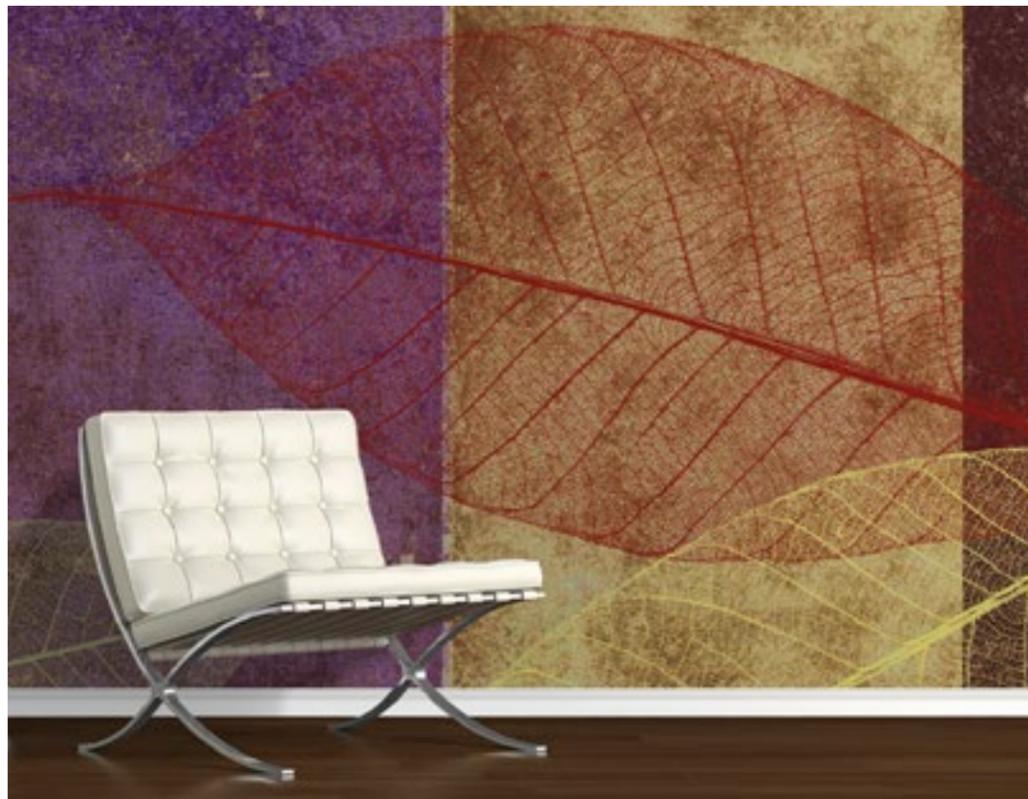
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## Custom Design



Our custom design service is an ideal solution for those seeking to create a unique environment. We work with clients to develop a concept, and then create new artwork based on that vision.

More colors and ideas at [www.findyourlevel.com](http://www.findyourlevel.com)



## Environmental Responsibility

We proudly offer wallcovering options that meet the demands of our environmentally conscious customers without sacrificing the highest standards of artistry, quality, and durability.

In particular, Level digital wallcoverings offer green solutions in both our print technology and our offering of printable substrates.

We are also able to produce wallcoverings that, when printed with our latex inks on a PVC-free wallpaper, are GREENGUARD Children & Schools Certified<sup>SM</sup>, can help building owners obtain LEED credits, and meet AgBB criteria.

More information, ideas, and support at:

[www.findyourlevel.com](http://www.findyourlevel.com)

## Technology

The Level team are experts in the use of digital print technology for the commercial wallcoverings market. With over 10 years of experience, we have a deep knowledge and mastery of the intricacies of this technology. We also invest in the latest printing devices to offer the widest possible range of production options for our clients.

We also maintain a close relationship with our ink, laminate, and substrate suppliers, cooperating in R&D to improve the durability and applicability of our products. We continually expand our offering of substrate materials to keep up with the demands of the market and provide new options for designers and specifiers.

### Inks & Laminates

Level wallcoverings are printed using the latest advancements in both UV-based and Solvent-based inks, and Latex-based inks are available as an eco-friendly option. An optional liquid laminate top-coat can provide additional durability and abrasion-resistance, especially in high-traffic applications.

### Substrates

A wide variety of substrates is available including recycled vinyl, commercial wallpaper, window film, wood veneer, natural fiber materials, and more. While many of these feature environmentally friendly attributes, two of our most frequently used standard substrates offer exceptional environmental benefits: Solara, a heavyweight commercial paper, and Type II Recycled Vinyl.

#### Solara Heavyweight Premium Commercial Wallpaper:

- 30% Post Consumer Waste Recycled cellulose fiber
- PVC & POA (Olefin) Free
- No Plasticizers, phthalates, formaldehyde, chlorine, halogen
- No heavy metals, including cadmium, mercury, lead, or zinc
- No ozone depleting chemicals, harmful off gassings or VOC's
- Can contribute towards the earning of LEEDs credits

#### Type II Recycled Vinyl:

- 20% recycled content
- Low VOC emitting
- Free of PFOA (Perfluorooctanoic Acid), DEHP plasticizers, and PBDE flame retardants
- No heavy metals, including cadmium and mercury

## A Step-By-Step Guide to Specifying Level

### Step 1: Select a Design & Color

The designs in the Level program are available in a range of standard colorations and many feature several layout variations. Each of these designs can be specified as is, or may be customized to better suit your needs.

If you choose any of the standard layouts and colorations offered, go directly to Step 3. For any custom options, go to Step 2.

### Step 2: Choose Custom Options

Every design in the Level program was created with flexibility in mind, and the possibilities for their customization are near limitless. In an effort to make your project as simple as possible, choose from these options:

#### Layout Customization

**Simple:** Many designs lend themselves to very simple modifications including flipping or rotating the design, creating a mirror image, or isolating specific elements. The intricacy of each design will determine if these adaptations are applicable, and our staff is available to assist in selecting these options.

**Complex:** Specific modifications can be applied to the design by changing the technique of the artwork, adding new elements, or using a design as a launching point for a completely new piece of art.

#### Color Customization

**Simple:** Designs with flat or solid colors can be simply customized. Rearranging the position of the colors within one of these designs, or even changing the colors to ones selected from our Color Target Sheets are examples of very simple color customization. The intricacy of each design will determine the application of these options, and our staff is more than happy to assist you.

**Complex:** Artists have created many of our designs with complex texturing and layering. We can modify the colors in these designs to blend to your specific palette and we have a variety of tools at our disposal to facilitate this process.

### Step 3: Determine Size & Scale

All Level designs, customized or not, are sized to customer specifications. In many cases you will simply need to know the overall height and length/width of your space, and your selected design will be sized accordingly. If you have a complex installation that requires multiple sizes or custom fitting to intricate spaces, please have as much information as possible ready when you call for your quote.

### Step 4: Select a Substrate

Hundreds of standard and specialty materials available for printing. Some of these include:

- Recycled Type II Vinyl
- Smooth & Textured Type II Vinyl
- Window Films
- Commercial Pressure Sensitive Films
- Eco-Friendly Commercial Paper
- Wood Veneers
- Acoustic Sound Control Fabric
- Grasscloths
- Rigid Materials

#### Standard Substrates

These are the most often specified and popular materials. They have been thoroughly tested and are recommended for all Level designs. We keep in inventory each material in this group, which allows us to be very responsive to tight deadlines, and this group includes: **Recycled-Content Type 2 Commercial Vinyl, Optically Clear Window Film, and Solara PVC-free Heavyweight Premium Commercial Wallpaper.**

#### Specialty Substrates

We can digitally print on hundreds of different types of materials, including specialty films, rigid materials, wood veneers, grasscloths, fabrics and beaded or heavily embossed wallcoverings. We generally do not keep these materials on hand, but most can be readily obtained and tested for suitability for your installation requirements.

Our experienced, knowledgeable staff can quickly provide you basic information about the durability and color characteristics of most specialty materials, and it is important to remember that printing on specialty materials nearly always involves a longer lead time and more upfront expense than our standard materials. However, there is no better way to create a stunning and utterly unique wallcovering than printing on these materials, and we're here to help you every step of the way.

### Step 5: Request a Quote

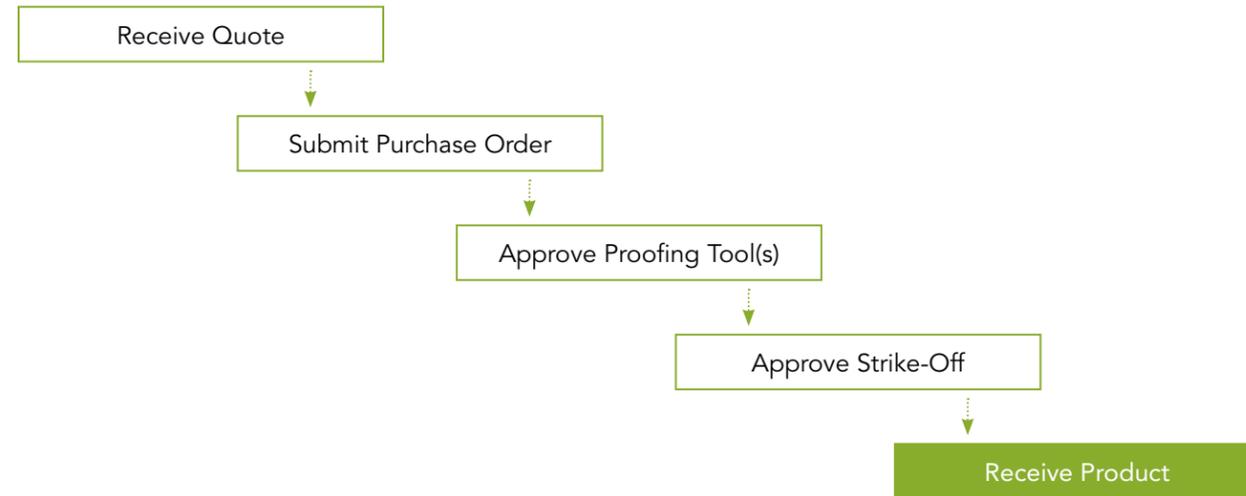
Once you've compiled all the information needed, simply provide the necessary information to your sales representative!

More information at:

[www.findyourlevel.com](http://www.findyourlevel.com)

## After You Request a Quote...

Below is the process that occurs once you have submitted a request for a quote. Of course each job is unique and may require deviations from this outline. Our job is to handle the complexity and we will make every effort to keep you informed of the status and progress of your job.



For a more comprehensive outline of the production process, please visit:

[www.findyourlevel.com/process](http://www.findyourlevel.com/process)

## Proofing Tools Explained

While digital print technology allows for unparalleled design freedom, its print-on-demand nature necessitates some unique sampling and proofing solutions. Our goal is to provide the most accurate, beneficial, and cost effective tools possible to help you visualize the final product at various stages of development.

We have created an assortment of proofing devices, each targeted at demonstrating a specific task or specification. Depending on the complexity and level of customization associated with your project, you may receive one or more of these during the course of production.

Please visit the website or contact your sales representative for more information regarding these tools.

### Design PDF

A emailed PDF file that visually demonstrates how a requested design will appear when sized, cropped, scaled, and/or customized to your specifications.

### Custom Design Proof

A Custom Design Proof may be generated for custom colorations. The proof is printed on paper and features a crop of a given design re-colored in the selected custom colors. It is not intended for final color approval, but rather as an aid in establishing color placement and position.

### Substrate Sample

A small swatch of unprinted substrate material, including its basic specifications, is available for all Standard Substrates and many Specialty Substrates.

### Color Target Sheets

A series of color swatches printed on our recycled vinyl containing over 1,000 digitally printable colors. When specifying custom colors, the Color Target Sheets are an ideal and affordable starting point to selecting your colors.

### Custom Color Grids

Occasionally a customer requests a custom color not found within the Color Target Sheets. In these instances a grid of color swatches is printed on the specified substrate. The swatch in the center of the grid is the closest equivalent to the target color, and the remaining swatches demonstrate a range of digitally printable variations of that color. The customer can choose the swatch that most closely simulates their desired color.

### Strike-Off

The Strike-Off is your final sign-off prior to production. It is printed on your specified substrate and features a roughly 3 foot x 5 foot crop of the final artwork, demonstrating its actual production size, scale, color, material, and layout.



DIANA ROBINSON studied at the Cleveland Institute of Art where she received a BFA in painting and printmaking. After graduation she went to work for Imperial Wallcoverings where she began her career in surface design.

In 1984, Diana founded her company, DLM Studio. During her career in residential wallcoverings, Diana and her creative staff at DLM Studio created collections for most of the industry's best selling brands including Waverly, Gramercy and Village (all owned by F Schumacher & Co) as well as for Seabrook, Blonder, Brewster, Warner, Blue Mountain, Eisenhart, International and Imperial.

Diana is also a founding partner of 4walls, one of the first companies to digitally produce wallcoverings with a combination of both creative and technical expertise. Through 4walls, Diana branched into the custom commercial market by marrying sophisticated design with a wide range of elegant printable substrates.

In 2005, Diana and DLM Studio began as the product designers for Bolta, Genon, Tower and Essex brands for Omnova Solutions, the largest commercial wallcoverings company in the world. Within the 4walls brand, Diana is creative director for a new line of residential wallpaper with manufacturing and global distribution by Wallquest, another industry leader. And she was a primary consultant and advisor to the innovative "Vizzon Décor" project. This online tool, which can be viewed at 4walls.com, allows users to customize and create their own wallcoverings.

Diana has consulted with many industry leading clients, and has won many awards in the industry including a Roscoe Award.